



# 2016 Exhibitor Agreement

## APRIL 26-27 - NATIONAL COMPLEX DENVER, CO

Phone: (877) 484-3301  
 Fax: (877) 484-3302  
 Email: orders@bigindustryshow.com

### EXHIBITOR INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_  
 State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Website \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

The above information will be used for the Show Directory and booth sign.

We understand this application becomes a binding contract when accepted by BIG Industry Show. We agree to abide by the attached Terms and Conditions detailed on page 2 of this contract and those listed in the Exhibitor Service Manual.

### Signature Required

Agreed to By \_\_\_\_\_

Date \_\_\_\_\_

signature of official company representative

Wholesaler  Manufacturer  Retailer  Distributor  Glass Artist  Other

### Request for Booths

Choose from Packet 1 or Packet 2:

- \_\_\_ Packet #1 : Request for one Booth\* = \$2950  
 \* First booth includes full page in BIG Industry Show Guide and a full page in Buyers Industry Guide
- \_\_\_ Packet #2 : Request for one Booth\* = \$2550  
 \* First booth includes full page in BIG Industry Show Guide

A Standard Booth Package Includes: Please see Exhibitor Information Kit for additional details

- One 6' draped table
- One chair
- One wastebasket
- One basic identification sign per exhibitor

EXHIBITION SPACE LOCATION. Big Publications reserves the right, in its sole and absolute discretion, to determine who will be permitted to display products as an exhibitor, and the size, location and configuration of exhibition space for which application is made.

### Fees and Remittance

Packet 1: 10' x 10' booth \$2950 Packet 2: 10' x 10' booth \$2550

#### CO-EXHIBITING FEE

Any company sharing an exhibitor's booth (not owned by the exhibiting company) will be charged a \$500 co-exhibiting fee. The appropriate co-exhibitor form and payment must be completed and submitted to Show Management. This fee allows the co-exhibitor to present its products and/or material in the booth, have a separate listing in the show directory, have exhibitor badges with their company name, receive an Exhibitor Information Kit, booth sign, and have advertising and promotional opportunities. Co-exhibitors will receive individual billing for contractor services.

Co-Exhibiting Company Name: \_\_\_\_\_

Co-Exhibiting Company Tel: \_\_\_\_\_

**DEPOSIT SCHEDULE:**  
 \*25% of total invoice due with contract to reserve space (Non-refundable processing fee.)

\*100% of total invoice due by January 30 2016. (Exhibitor is liable for 100% of total contract for cancellations or reductions after this date.)

\*50% of total invoice due by December 12 2015. (Exhibitor is liable for 50% of total contract for cancellations or reductions after this date.)

Booth cost does not include additional drayage, labor, electrical, decoration or other available auxiliary services not listed in the booth package.

### Total Fees Due

Deposit due with contract. See deposit schedule.

___ 25% Deposit			
___ 50% Deposit (after Dec 13, 2015)	<b>TOTAL BOOTHSAPCE FEE</b>	\$	_____
___ 100% Deposit (after Jan 30, 2016)	<b>BOOTH DEPOSIT SUBMITTED WITH CONTRACT</b>	\$	_____

### Payment Instructions

<b>FAX OR EMAIL COMPLETED CONTRACT TO:</b> BIG PUBLICATIONS EMAIL: Orders@BIGIndustryShow.com FAX: (877) 484-3302 PHONE: (877) 484-3301	<b>MAKE CHECKSPAYABLE TO:</b> "BIG Publications, LLC." <b>MAIL CHECKS TO:</b> BIG Publications, LLC P.O. Box 297465 Hollywood, FL 33029
---	--

CREDIT CARD PAYMENT If you wish to make payment by credit card, please complete and sign. ALL SECTIONS MUST BE COMPLETED TO PROCESS CREDIT CARD PAYMENT.

IF YOU WISH TO PAY THE BALANCE BY CASH OR CHECK, BIG MUST RECEIVE THE FULL INSTALLMENT BOOTHBALANCES PRIOR TO THE DUE DATE(S). IF CASH OR CHECK IS NOT RECEIVED, YOUR CREDIT CARD WILL AUTOMATICALLY BE CHARGED FOR THE BALANCE.

Check one: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Amex \_\_\_\_\_ Discover \_\_\_\_\_ Security Code \_\_\_\_\_  
 Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_ Please check here if you would like the entire balance charged to your credit card at this time.

Authorized Signature \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Card Holder's Address: (must be same as credit card billing address)

Street \_\_\_\_\_

City/State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Amount Authorized \$ \_\_\_\_\_

### Get Free Exposure

Buyer's Vouchers

I agree to accept Buyer's Voucher at our booth.  Please include my company logo on Buyer's Voucher Marketing Campaigns.

Are you Interested in Direct To Consumer Retail Sales?

Yes  No

Please send your logo to 420k@BIGIndustryShow.com

### Signature

Submit signed contract with deposit. Note that the receipt of this completed Exhibit Space Contract by BIG Industry Show is required in order to exhibit. This document constitutes a contract only when signed by both the exhibitor and Big Publications.

The undersigned agrees to the terms and conditions as described in the Exhibitor Agreement and certifies that he or she is authorized to sign on behalf of the above-named company. The undersigned does hereby discharge, release, and hold harmless, BIG Publications, LLC and BIG Publications NV, LLC ("BIG Publications") and all co-sponsors from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims, to the person or property of the undersigned while in possession or under the supervision of the sponsors during the Show, and hereby consents to enforcement of all rules of this event. Further, the under-signed grants BIG Publications a limited, non-exclusive license to use for promotional purposes directly relating to the event (BIG Industry Show) photographs and/or video footage of the un-der-signed's booth, products, materials, and any associated trademarks and logos.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

To expedite processing, you may fax this signed Agreement to (877) 484-3302 or email it to exhibitor@BIGIndustryShow.com



# 2016 Contract Application

APRIL 26-27 - NATIONAL COMPLEX DENVER, CO

Phone: (877) 484-3301  
Fax: (877) 484-3302  
Email: orders@bigindustryshow.com



## Exhibitor Company Information

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Website: \_\_\_\_\_ How many years in business? \_\_\_\_\_

Type of Business: \_\_\_\_\_ Primary Industry: \_\_\_\_\_

Number of Employees: \_\_\_\_\_ Annual Gross Sales? \_\_\_\_\_

Are you Launching New Products at the Next BIG SHOW?

YES  NO

Are you Interested in Sponsorship Opportunities?

YES  NO

Do you do Print Advertising?

YES  NO

Do you do Online Marketing?

YES  NO

How do you Reach New Customers? \_\_\_\_\_  
\_\_\_\_\_

## Social Media Info

Twitter.com/ \_\_\_\_\_ Facebook.com/ \_\_\_\_\_

Instagram/ \_\_\_\_\_ Other: \_\_\_\_\_

## References

Please List 4 of your Current Retailers

1. Store: \_\_\_\_\_ 2. Store: \_\_\_\_\_  
Contact: \_\_\_\_\_ Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Email: \_\_\_\_\_

3. Store: \_\_\_\_\_ 4. Store: \_\_\_\_\_  
Contact: \_\_\_\_\_ Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Email: \_\_\_\_\_



# Presenting Sponsor Packets

## APRIL 26-27 - NATIONAL COMPLEX DENVER, CO

Phone: (877) 484-3301  
 Fax: (877) 484-3302  
 Email: orders@bigindustryshow.com

### 25k

- In Addition to the 10k level
- Static Banner on All Websites
- Splash Page on Mobile App / Your Company Menu Link
- (1) Shuttle branded with your logo for Buyers
- Official Show Bag or Official Show Lanyard
- Exposure on Digital Billboard off highway 70 - during show days
- 4x6 Insert in Buyers Industry Guide

### 50k

- In Addition to the 25k level
- (2) Email Blasts (1 x Quarter)
- (2) Shuttles branded with your logo for Buyers
- Official Show Badge
- (2) Entrance Door Stickers
- (2) Entrance Banners
- 2 weeks of Exposure on Digital Billboard off highway 70
- (1) Push Notification through Mobile App
- Heavy Social Media Presence
- Branded Envelope (mailing Buyers Industry Guide)
- \$5,000 Print Advertising Credits in Buyers Industry Guide
- 10x20 Booth Exhibit Space at Event

## Payment Instructions

**FAX OR EMAIL COMPLETED CONTRACT TO:**  
 BIG PUBLICATIONS  
 EMAIL: Orders@BIGIndustryShow.com  
 FAX: (877) 484-3302  
 PHONE: (877) 484-3301

**MAKE CHECKS PAYABLE TO:**  
 "BIG Publications, LLC."  
**MAIL CHECKS TO:**  
 BIG Publications, LLC  
 P.O. Box 297465  
 Hollywood, FL 33029

**CREDIT CARD PAYMENT** If you wish to make payment by credit card, please complete and sign. ALL SECTIONS MUST BE COMPLETED TO PROCESS CREDIT CARD PAYMENT.

IF YOU WISH TO PAY THE BALANCE BY CASH OR CHECK, BIG MUST RECEIVE THE FULL INSTALLMENT BOOTH BALANCES PRIOR TO THE DUE DATE(S). IF CASH OR CHECK IS NOT RECEIVED, YOUR CREDIT CARD WILL AUTOMATICALLY BE CHARGED FOR THE BALANCE.

\_\_\_\_\_ Security Code

Check one: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Amex \_\_\_\_\_ Discover

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_ Please check here if you would like the entire balance charged to your credit card at this time.

Authorized Signature \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Card Holder's Address: (must be same as credit card billing address)

Street \_\_\_\_\_

City/State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Amount Authorized \$ \_\_\_\_\_



# Sponsorship • Marketing • Advertising

## APRIL 26-27 - NATIONAL COMPLEX DENVER, CO

Phone: (877) 484-3301  
Fax: (877) 484-3302  
Email: orders@bigindustryshow.com

### Show Sponsor Options

- Limited Logo Exposure - \$2,500**
  - BIG Marketing / Advertising Campaigns (Print, Email, Social, Onsite)
  - Mention on Show Microphone
  - Logo on Interactive Floor Plan
- Sponsorship - \$5,000**
  - Sponsorship 2.5k Option
  - Larger Logo
  - Online Banner
  - New Product Showcase (Full Shelf)
  - Insert in Official Show Bag
- Sponsorship - \$10,000**
  - Sponsorship 2.5k Option
  - Sponsorship 5k Option
  - Higher Placement
  - Home Page Banner
  - Banner on Interactive Floor Plan
  - Email Blast for your Company
  - Access to Distributor Sessions / Sales Clinics
- Opening Reception - \$5,000 per sponsor
- Vape Pavilion - \$10,000 (Limit 1 Company)
- Buyers Pastries & Coffee - \$2,000 per day
- Happy Hour Buyers Drink Sessions - \$3,000 per day
- Show bags - \$5,000 (Limit 1 Company)
- Show Lanyards - \$5,000 (Limit 1 Company)
- Show Badges - \$7,500 (Limit 1 Company)
- Pre-Registered Badges sent out 4 weeks before the show - \$5,000 (Limit 1 Company)
- Call for Bigger Sponsorship Packages

### Official Party Options

- Presenting Sponsor - \$50,000  
(This can be split up for two companies at 25k each)
- Supporting Sponsor - \$5,000

### Mobile App

- Official App Sponsor - (Call for Details)
- Push-Notifications - (Call for Details)

### On Site

#### New Product Showcase

- \$750 Full Shelf  \$400 Half Shelf  \$250 Quarter Shelf
- Official Show Bag - \$750 per
- Entrance Banners - \$1,500 per
- Front Door Window Stickers - \$1,000 per
- Cell Phone Charging Stations - (Call for Details)
- Wi-Fi Sponsored By - \$3,000

### Website Exposure / Email Marketing

- Banner Rotations - \$300 per month
- Static Banner - \$500 per month
- Email Blast - \$2,000

### Special Branding Opportunities

- Shuttle Transportation - \$3,500 Per Shuttle (one company)
- Digital Billboard off the Highway - call for details

### Magazine - Print Advertising

- 4x6 Insert - \$1,500 (one per issue)
- Print Ads - \$800 per issue (rates going up in 2015) #\_\_\_ Issues
- Envelope Sponsor - \$3,000 (one company per issue)
- Front & Back Inside Covers - \$1,500 #\_\_\_ Issues
- Back Cover - \$2,500 #\_\_\_ Issues

\* 6 Issues per Year, Bi-Monthly Publication

### Payment Instructions

FAX OR EMAIL COMPLETED CONTRACT TO:  
BIG PUBLICATIONS  
EMAIL: Orders@BIGIndustryShow.com  
FAX: (877) 484-3302  
PHONE: (877) 484-3301

MAKE CHECKS PAYABLE TO:  
"BIG Publications, LLC."  
MAIL CHECKS TO:  
BIG Publications, LLC  
P.O. Box 297465  
Hollywood, FL 33029

CREDIT CARD PAYMENT If you wish to make payment by credit card, please complete and sign. ALL SECTIONS MUST BE COMPLETED TO PROCESS CREDIT CARD PAYMENT.

IF YOU WISH TO PAY THE BALANCE BY CASH OR CHECK, BIG MUST RECEIVE THE FULL INSTALLMENT BOOTHBALANCES PRIOR TO THE DUE DATE(S). IF CASH OR CHECK IS NOT RECEIVED, YOUR CREDIT CARD WILL AUTOMATICALLY BE CHARGED FOR THE BALANCE.

Check one: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Amex \_\_\_\_\_ Discover

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_ Please check here if you would like the entire balance charged to your credit card at this time.

Authorized Signature \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Card Holder's Address: (must be same as credit card billing address)

Street \_\_\_\_\_

City/State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Amount Authorized \$ \_\_\_\_\_



# MARKETING PACKAGES

## APRIL 26-27 - NATIONAL COMPLEX DENVER, CO

Phone: (877) 484-3301  
 Fax: (877) 484-3302  
 Email: orders@bigindustryshow.com

### Gold Package (Limit 10) \$7950

10x10 Booth.....	\$2550
1 Full Page In Show Guide.....	
6 Full Pages In Buyers Industry Guide.....	\$3600
1 Post Card Insert in Buyers Industry Guide.....	\$1500
1 Email Blast.....	\$1500
1 Bag Insert in Official Show Bag.....	\$750
1 New Product Showcase (Full Shelf).....	\$750

**Regular price: \$10650**  
**Savings: \$2700**

### Silver Package (Limit 20) \$5450

10x10 Booth.....	\$2550
1 Full Page In Show Guide.....	
6 Full Pages In Buyers Industry Guide.....	\$3600
1 Bag Insert in Official Show Bag.....	\$750

**Regular price: \$6900**  
**Savings: \$1450**

### Bronze Package (Limit 20) \$4450

10x10 Booth.....	\$2550
1 Full Page In Show Guide.....	
3 Full Pages In Buyers Industry Guide.....	\$2100
1 Bag Insert in Official Show Bag.....	\$750

**Regular price: \$5400**  
**Savings: \$950**

## Payment Instructions

**FAX OR EMAIL COMPLETED CONTRACT TO:**  
 BIG PUBLICATIONS  
 EMAIL: Orders@BIGIndustryShow.com  
 FAX: (877) 484-3302  
 PHONE: (877) 484-3301

**MAKE CHECKS PAYABLE TO:**  
 "BIG Publications, LLC."  
**MAIL CHECKS TO:**  
 BIG Publications, LLC  
 P.O. Box 297465  
 Hollywood, FL 33029

**CREDIT CARD PAYMENT** If you wish to make payment by credit card, please complete and sign. ALL SECTIONS MUST BE COMPLETED TO PROCESS CREDIT CARD PAYMENT.  
**IF YOU WISH TO PAY THE BALANCE BY CASH OR CHECK, BIG MUST RECEIVE THE FULL INSTALLMENT BOOTH BALANCES PRIOR TO THE DUE DATE(S). IF CASH OR CHECK IS NOT RECEIVED, YOUR CREDIT CARD WILL AUTOMATICALLY BE CHARGED FOR THE BALANCE.**

\_\_\_\_\_ Security Code

Check one: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Amex \_\_\_\_\_ Discover

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_ Please check here if you would like the entire balance charged to your credit card at this time.

Authorized Signature \_\_\_\_\_

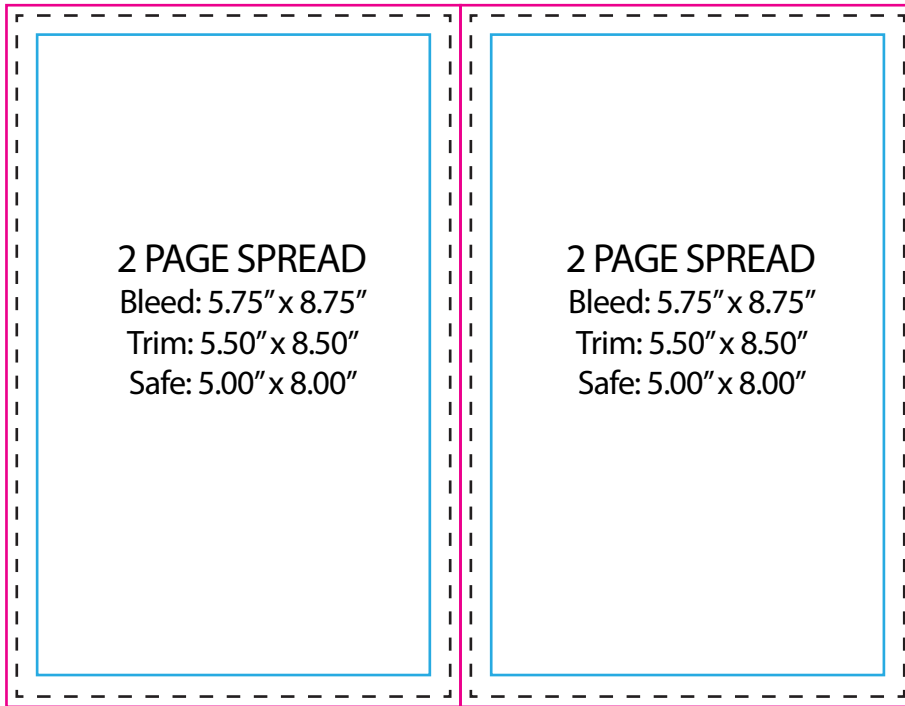
Print name as it appears on card \_\_\_\_\_

Card Holder's Address: (must be same as credit card billing address)

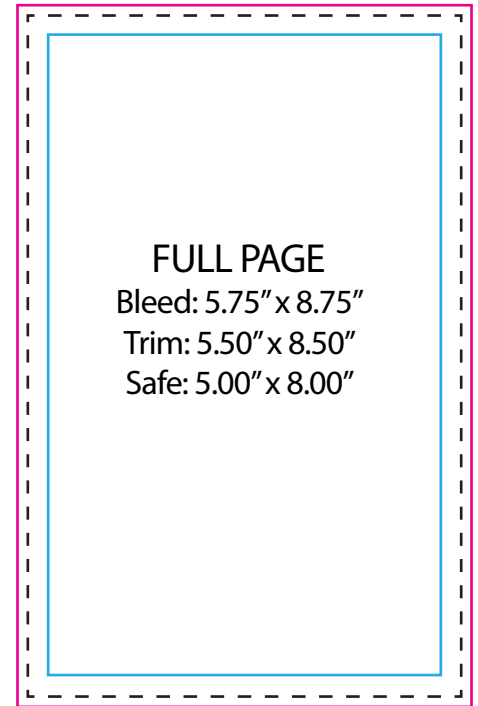
Street \_\_\_\_\_

City/State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Amount Authorized \$ \_\_\_\_\_



These diagrams are not to scale.



## PLEASE FILL IN YOUR AD TEXT AND INFORMATION BELOW

Your Company Name (maximum 30 Characters with spaces)

Your Offer (maximum 300 Characters with spaces)

Your Contact Information: Phone and/or Email (maximum 50 Characters with spaces)

Buyers Industry Guide is a 4 color process NO BLEED magazine with a trim size of 5.5" x 8.5".

Please include a color proof.

Please follow these guidelines to make sure your ad is printed as you intended.

All Files must be QXP, IND, PSD, EPS or PDF formats. Files must include their support files and screen fonts. We suggest you convert to outline all placed vector text and all images must be 300DPI, CMYK files.

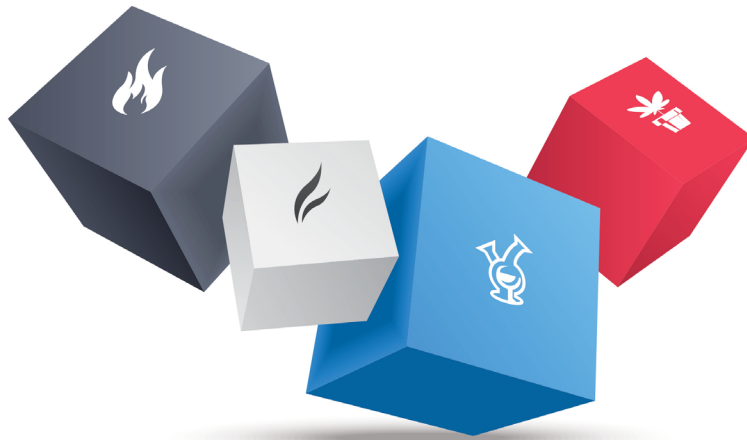
Ad Included With your Booth - Deadline Feb 5<sup>TH</sup> 2016  
Send to: [ads@buyersindustryguide.com](mailto:ads@buyersindustryguide.com)

## SAMPLE AD

SAMPLE AD



Find More Suppliers, Products  
and Network Opportunities



Delivering the Industry's Best in  
**Smoke | Vape | Grow | Glass**

[bigindustryshow.com](http://bigindustryshow.com) | [biggalleria.com](http://biggalleria.com) | [vaporizeexpo.com](http://vaporizeexpo.com)  
[horticulture360.com](http://horticulture360.com) | 1-877-484-3301



Your Company Name

Lacus in placerat, et, mid turpis, mauris phasellus dui et est  
ultrices amet ac? Massa? Nunc, pulvinar turpis turpis nec!  
Tristique a parturient porta integer dignissim augue  
phasellus penatibus magnis, vel augue! Augue mauris eu  
pulvinar, facilisis hac pellentesque placerat lorem dis, nisi vel  
lundium, platea? Lundium in.

For Offer Details Please Call: 800-555-1234

COME SEE US AT  
BIG SHOW  
BOOTH NUMBER

420

P05

