

2016 Exhibitor Agreement

APRIL 26-27 - NATIONAL COMPLEX DENVER, CO

Phone: (877) 484-3301 Fax: (877) 484-3302

SHOV				Em	ail: orders@b	Fax: (877) 4 Digindustrysl		
EXHIBITOR INFORMA	TION Company Name							
Address				City				
State	Zip/Postal Code			Website				
Contact Person	·							
Email		Phone		Fax				
	The above inform	nation will be used for the	Show Directory and booth sig	n.				
We understand this application becomes	a binding cortract when accepted by BIG Inc	lustry Show. We agree to abide by	the attached Terms and Conditions	letailed on page 2 of this c	contract and those list	ted in the Exhibitor	Service N	Manual.
Signature Required	Agreed to By			Date				
	,	signature of official comp	pany representative					_
Wholesaler	Manufacturer	Retailer	Distributor	Glass /	Artist	Oth	er [
Request for Boo	Oths Choose from Pa	cket 1 or Packet 2:	Payment Ins	structions				
Packet #1: Request for one Bo * First booth includes full p Industry Guide Packet #2: Request for one B * First booth includes full p BIG Industry Show Guide	page in BIG Industry Show Guide an ooth* = \$2550	d a full page in Buyers	FAX OR EMAIL COMPLETED BIG PUBLICATIONS EMAIL: Orders@BIGIndustry FAX: (877) 484-3302 PHONE: (877) 484-3301 CREDIT CARD PAYMENT and sign. ALL SECTIONS	yShow.com If you wish to make		ns, LLC." TO: us, LLC 33029 dit card, please		
A Standard Booth Package Includes: One 6' draped table One chair One wastebasket One basic identification sign per exl	Please see Exhibitor Information EXHIBITION SPACE LOCATION the right, in its sole and absolute who will be permitted to display and the size, location and config for which application is made.	. Big Publications reserves ediscretion, to determine products as an exhibitor,	IF YOU WISH TO PAY THI FULL INSTALLMENT BOO CHECK IS NOT RECEIVE FOR THE BALANCE. Check one: MasterCo	E BALANCE BY CAS OTHBALANCES PRI O,YOUR CREDIT CA	SH OR CHECK, B OR TO THE DUE ARD WILL AUTO Amex Exp. D	IG MUST RECE EDATE(S). IF CA MATICALLY BEDiscover	EIVE TH ASH OR E CHAR Security	HE RGED Code
Fees and Remitta	ance		Please check here if y	ou would like the entire	_	•		
co-exhibiting fee. The appropriate co-ex	th (not owned by the exhibiting company) hibitor form and payment must be comple	ted and submitted to Show	Authorized Signature Print name as it appears on ca Card Holder's Address: (must Street City/State	rdbe same as credit card bi	illing address)			
Management. This fee allows the co-exhibitor to present its products and/or material in the booth, have a separate listing in the show directory, have exhibitor badges with their company name, receive an Exhibitor			Amount Authorized \$_					
individual billing for contractor services.	vertising and promotional opportunities. (LO-exhibitors will receive	Get Free Ex	posure		Buver	r's Vouc	chers
Co-Exhibiting Company Name:				_	7,50	,		
Co-Exhibiting Company Tel:			l agree to accept Buyer's	voucher at our booth.	Marketing Camp	ny company logo o paigns.	лі Биуеі	s voucile
DEPOSIT SCHEDULE: •25% of total invoice due with contract to space (Non-refundable processing fee.)	•100% of total invoice due by Ja reserve (Exhibitor is liable for 100% of cancellations or reductions aff	total contract for	Please send your logo to 420k@BIGIndustryShow.com		Are you Interested Yes	in Direct To Cons	umer Ret	tail Sales?
•50% of total invoice due by December 1. (Exhibitor is liable for 50% of total contra	act for labor, electrical, decoration or	other available	Signature					
cancellations or reductions after this dat	e.) auxiliary services not listed in	the booth package.	Submit signed contract with dep					
Total Fees Due	Deposit due with cort	ract. See deposit schedule.	Industry Show is required in ordexhibitor and Big Publications.	der to exhibit. This docui	ment constitues a co	ontract only when	signed by	y both the
(after Dec 13, 2015) 100% Deposit BOOT	BOOTHSPACE FEE H DEPOSIT SUBMITED CONTRACT	\$ \$	The undersigned agrees to the the or she is authorized to sign or release, and hold harmless, BIG co-sponsors from any and all mdamages or claims, to the persothe sponsors during the Show, a under-signed grants BIG Public relating to the event (BIG Indus products, materials, and any assertions).	on behalf of the above-native publications, ILC and Banner of action, suits, dan or property of the und ind hereby consents to eations a limited, non-excluding Show) photographs a	amed company. The sIG Publications NV, amages, or claims wh dersigned while in po enforcement of all ru- lusive license to use and/or video footage	undersigned does LLC ("BIG Publica hatsoever arising fossession or under les of this event. I for promotional pu	hereby dations") and any larthe super Further, the super further, the super further, the super further is the supe	discharge, and all loss or ervisionof the directly
			Name:	Sign	nature:			

__ Date: __

To expedite processing, you may fax this signed Agreement to (877) 484-3302 or email it to exhibit BIGIndustryShow.com



2016 Contract Application

APRIL 26-27 - NATIONAL COMPLEX DENVER, CO

Phone: (877) 484-3301 Fax: (877) 484-3302

Email: orders@bigindustryshow.com

Exhibitor Company Information	
Exhibitor Company Information	
Company Name:	Contact Name:
Website:	How many years in business?
Type of Business:	Primary Industry:
Number of Employees:	Annual Gross Sales?
Are you Launching New Products at the Next BIG SHOW?	Are you Interested in Sponsorship Opportunities?
YES NO	YES NO
Do you do Print Advertising?	Do you do Online Marketing?
YES NO	YES NO
How do you Reach New Customers?	
Social Media Info	
Trither com/	Facebook com/
Twitter.com/	Facebook.com/
Instagram/	Other:
References	
Please List 4 of your Current Retailers	
1. Store:	2. Store:
Contact:	Contact:
Phone:	Phone:
Email:	Email:
3. Store:	4. Store:
Contact:	Contact:
Phone:	Phone:
Email:	Email:



Presenting Sponsor Packets

APRIL 26-27 - NATIONAL COMPLEX DENVER, CO

Phone: (877) 484-3301 Fax: (877) 484-3302

Email: orders@bigindustryshow.com

25k

- In Addtion to the 10k level
- Static Banner on All Websites
- Splash Page on Mobile App / Your Company Menu Link
- (1) Shuttle branded with your logo for Buyers
- Official Show Bag or Official Show Lanyard
- Exposure on Digital Billboard off highway 70 during show days
- 4x6 Insert in Buyers Industry Guide

50k

- In Addtion to the 25k level
- (2) Email Blasts (1 x Quarter)
- (2) Shuttles branded with your logo for Buyers
- Official Show Badge
- (2) Entrance Door Stickers
- (2) Entrance Banners
- 2 weeks of Exposure on Digital Billboard off highway 70
- (1) Push Notification through Mobile App
- Heavy Social Media Presence
- Branded Envelope (mailing Buyers Industry Guide)
- \$5,000 Print Advertising Credits in Buyers Industry Guide
- 10x20 Booth Exhibit Space at Event

Payment Instructions

FAX OR EMAIL COMPLETED CONTRACT TO: BIG PUBLICATIONS

EMAIL: Orders@BIGIndustryShow.com FAX: (877) 484-3302 PHONE: (877) 484-3301 MAKE CHECKS PAYABLE TO:
"BIG Publications, LLC."
MAIL CHECKS TO:
BIG Publications, LLC
P.O. Box 297465
Hollywood, FL 33029

CREDIT CARD PAYMENT If you wish to make payment by credit card, please complete and sign. ALL SECTIONS MUST BE COMPLETED TO PROCESS CREDIT CARD PAYMENT. IF YOU WISH TO PAY THE BALANCE BY CASH OR CHECK, BIG MUST RECEIVE THE FULL INSTALLMENT BOOTH BALANCES PRIOR TO THE DUEDATE(S). IF CASH OR CHECK IS NOT RECEIVED, YOUR CREDIT CARD WILL AUTOMATICALLY BE CHARGED FOR THE BALANCE.

	Security Code			
heck one: MasterCardVisa	AmexDiscover			
redit Card Number	Exp. Date/			
Please check here if you would like the entire ba	alance charged to your credit card at this time.			
uthorized Signature				
rint name as it appears on card				
ard Holder's Address: (must be same as σedit card billin	ng address)			
treet				
ity/State	Zip/Postal Code			
amount Authorized \$				



Sponsorship • Marketing • Advertising

APRIL 26-27 - NATIONAL COMPLEX DENVER, CO

Phone: (877) 484-3301 Fax: (877) 484-3302

Email: orders@bigindustryshow.com

Show Sponsor Options	On Site
☐ Limited Logo Exposure - \$2,500	New Product Showcase
BIG Marketing / Advertising Campaigns (Print, Email, Social, Onsite) Mention on Show Microphone Logo on Interactive Floor Plan Sponsorship - \$5,000 Sponsorship 2.5k Option Larger Logo Online Banner New Product Showcase (Full Shelf)	\$750 Full Shelf \$400 Half Shelf \$250 Quarter Shelf Official Show Bag - \$750 per Entrance Banners - \$1,500 per Front Door Window Stickers - \$1,000 per Cell Phone Charging Stations - (Call for Details) Wi-Fi Sponsored By - \$3,000
• Insert in Official Show Bag	Website Exposure / Email Marketing
Sponsorship - \$10,000 • Sponsorship 2.5k Option • Sponsorship 5k Option • Higher Placement	Banner Rotations - \$300 per month Static Banner - \$500 per month Email Blast - \$2,000
Home Page BannerBanner on Interactive Floor Plan	Special Branding Opportunities
 Email Blast for your Company Access to Distributor Sessions / Sales Clinics 	Shuttle Transportation - \$3,500 Per Shuttle (one company) Digital Billboard off the Highway - call for details
Opening Reception - \$5,000 per sponsor Vape Pavilion - \$10,000 (Limit 1 Company)	Magazine - Print Advertising
Buyers Pastries & Coffee - \$2,000 per day Happy Hour Buyers Drink Sessions - \$3,000 per day Show bags - \$5,000 (Limit 1 Company) Show Lanyards - \$5,000 (Limit 1 Company) Show Badges - \$7,500 (Limit 1 Company)	4x6 Insert - \$1,500 (one per issue) Print Ads - \$800 per issue (rates going up in 2015) # Issues Envelope Sponsor - \$3,000 (one company per issue) Front & Back Inside Covers - \$1,500 # Issues Back Cover - \$2,500 # Issues * 6 Issues per Year, Bi-Monthly Publication
Pre-Registered Badges sent out 4 weeks before the show - \$5,000 (Limit 1 Company)	Payment Instructions
Call for Bigger Sponsorship Packages Official Party Options	FAX OR EMAIL COMPLETED CONTRACT TO: BIG PUBLICATIONS EMAIL: Orders@BIGIndustryShow.com FAX: (877) 484-3302 PHONE: (877) 484-3301 BIG Publications, LLC PHONE: (877) 484-3301 BIG Publications, LLC PO. Box 297/465
Presenting Sponsor - \$50,000 (This can be split up for two companies at 25k each) Supporting Sponsor - \$5,000	CREDIT CARD PAYMENT If you wish to make payment by credit card, please complete and sign. ALL SECTIONS MUST BE COMPLETED TO PROCESS CREDIT CARD PAYMENT. IF YOU WISH TO PAY THE BALANCE BY CASH OR CHECK, BIG MUST RECEIVE THE FULL INSTALLMENT BOOTHBALANCES PRIOR TO THE DUEDATE(S). IF CASH OR CHECK IS NOT RECEIVED, YOUR CREDIT CARD WILL AUTOMATICALLY BE CHARGED FOR THE BALANCE. Check one:Security Code
Mobile App	Credit Card Number /
Official App Sponsor - (Call for Details)	Please check here if you would like the entire balance charged to your credit card at this time. Authorized Signature
Push-Notifications - (Call for Details)	Print name as it appears on card Card Holder's Address: (must be same as σedit card billing address) Street
	City/State Zip/Postal Code Amount Authorized \$



MARKETING PACKAGES

APRIL 26-27 - NATIONAL COMPLEX DENVER, CO

Phone: (877) 484-3301 **Fax:** (877) 484-3302

Email: orders@bigindustryshow.com

\Box	Cold Package (1:11:40) \$7	050	
Ш	Gold Package (Limit 10) \$7	950	
	1 Full Page In Show Guide		\$2550
		=	\$3600
			\$1500
			\$1500 \$750
	_	_	\$750
			Regular price: \$10650 Savings: \$2700
П	Silver Package (Limit 20) \$	5450	
Ш	on ter Tackage (Emit 20) Q		
			\$2550
			\$3600
	1 Bag Insert in Official Show B	ag	\$750
			Regular price: \$6900 Savings: \$1450
П	Bronze Package (Limit 20)	\$4450	
	· · · · · · · · · · · · · · · · · · ·		
	10x10 Booth		\$2550
	_		
		~	\$2100 \$750
			Regular price: \$5400
			Savings: \$950
	Payment Instructions	6	
	,		
	FAX OR EMAIL COMPLETED CONTRACT TO: MAKE CHECKSPAYABLE TO: PIC DUDI CATIONS "PIC Dublications 1) C."		Check one: MasterCardVisaAmexDiscover
	BIG PUBLICATIONS EMAIL: Orders@BIGIndustryShow.com FAX: 877) 484-3302 PHONE: 877) 484-3301	"BIG Publications, LLC." MAIL CHECKS TO:	
		BIG Publications, LLC P.O. Box 297465	Credit Card Number Exp. Date/
	. ,	Hollywood, FL 33029	Please check here if you would like the entire balance charged to your credit card at this time.
	CREDIT CARD PAYMENT If you wish to make payment by credit card, please complete and sign. ALL SECTIONS MUST BE COMPLETED TO PROCESS CREDIT CARD PAYMENT.		Authorized Signature
	IF YOU WISH TO PAY THE BALANCE BY CASH OR CHECK, BIG MUST RECEIVE THE FULL INSTALLMENT BOOTH BALANCES PRIOR TO THE DUEDATE(S). IF CASH OR CHECK IS NOT RECEIVED, YOUR CREDIT CARD WILL AUTOMATICALLY BE CHARGED FOR THE BALANCE.		Print name as it appears on card
			Card Holder's Address: (must be same as α edit card billing address)
			Street City/State

Amount Authorized \$__

AD SPECS 2016 **SHOW GUIDE**

Buyers Industry Guide

2 PAGE SPREAD

Bleed: 5.75" x 8.75" Trim: 5.50" x 8.50"

Safe: 5.00" x 8.00"

2 PAGE SPREAD

Bleed: 5.75" x 8.75"

Trim: 5.50" x 8.50"

Safe: 5.00" x 8.00"

These diagrams are not to scale.

FULL PAGE

Bleed: 5.75" x 8.75"

Trim: 5.50" x 8.50" Safe: 5.00" x 8.00"

PLEASE FILL IN YOUR AD TEXT AND INFORMATION BELOW

Your Company Name (maximum 30 Characters with spaces)

Your Offer (maximum 300 Characters with spaces)

Your Contact Information: Phone and/or Email (maximum 50 Characters with spaces)

Buyers Industry Guide is a 4 color process NO BLEED magazine with a trim size of 5.5" x 8.5".

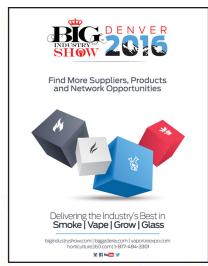
Please include a color proof.

300DPI, CMYK files.

Please follow these guidelines to make sure your ad is printed as you intended. All Files must be QXP, IND, PSD,EPS or PDF formats. Files must include their support files and screen fonts. We suggest you convert to outline all placed vector text and all images must be

Ad Included With your Booth - Deadline Feb 5TH 2016 Send to: ads@buyersindustryguide.com

SAMPLE AD

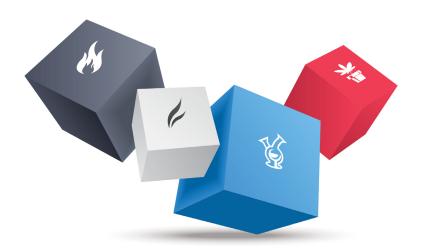








Find More Suppliers, Products and Network Opportunities



Delivering the Industry's Best in **Smoke | Vape | Grow | Glass**

bigindustryshow.com | biggalleria.com | vaporizeexpo.com horticulture360.com | 1-877-484-3301



Your Company Name

Lacus in placerat, et, mid turpis, mauris phasellus duis et est ultrices amet ac? Massa? Nunc, pulvinar turpis turpis nec! Tristique a parturient porta integer dignissim augue phasellus penatibus magnis, vel augue! Augue mauris eu pulvinar, facilisis hac pellentesque placerat lorem dis, nisi vel lundium, platea? Lundium in.

For Offer Details Please Call: 800-555-1234

COME SEE US AT BIG SHOW BOOTH NUMBER

420
P05

BIG INDUSTRY SHOW

- 1. Defined Terms: "Show" collectively means the event or events referred to above or on the previous or facing page presented by BIG Publications, LLC and BIG Publications NV, LLC (collectively referred to herein as "BIG Publications"). "Facility" means the venue where the Event is held. "Organizer" means, collectively, BIG Publications, its venue where the Even its neato. Organizer means, contectively, Bita Pitolications, its officers, directors, agents, affiliates, representatives, employees and assigns, unless in BIG Publication's opinion the context requires otherwise. "Exhibitor" means, collectively, (i) the company or person that applied to exhibit at the Facility or online and agreed to enter into this contract upon acceptance by BIG Publications in the manner stated below; and (ii) each of its officers, directors, shareholders, employees, contractors, agents, representatives, guests and invitees, as applicable.
- 2. Exhibit Company Designation: This Agreement is between BIG Publications, LLC and BIG Publications NV, LLC (collectively referred to herein as "BIG Publications") and the Exhibitor identified on the cover page of this Agreement regarding the BIG Industry Show ("Show"). This Agreement is not transferable. Exhibitor agrees that Exhibitor's company name will be the only company name to be used in connection with Exhibitor's exhibit
- ed Parties: In addition to BIG Publications and the Exhibitor, referred to herein are the Contractor as the General Contractor and providing drayage, and the venue as the Facility.
- 4. Contract Acceptance: This contract becomes binding and effective only when it has been signed by Exhibitor and counter-signed by a duly authorized representative of BIe Publications. BIG Publications may refuse acceptance of any contract for any or no reason. Notwithstanding anything herein to the contrary, BIG Publications may cancel this contract at any time without liability.
- Assumption of Risks: Releases: Exhibitor expressly assumes all risks associated with 5. Assumption of Risks: Releases: Exhibitor expressly assumes all risks associated with resulting from or arising in connection with Exhibitor's participation or presence at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury to or of any person (including death), property, business or profits of Exhibitor, whether caused by Organizer, Facility, other exhibitors, negligence, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property and any theft, damage or other loss to that property (whether or not stored in any courtesy storage area,) including any subrogation claims by its insurer. Neither Organizer nor Facility accepts any responsibility, nor is a baliment created, for property delivered by or to Exhibitor. Neither Organizer nor Facility shall be liable for, and Exhibitor hereby releases all of them from, and the property of them with present to any and all lirks losses damages. Organizer for Fachiny status te thack to them with respect to, any and all risks, losses, damages and liabilities whether described in this contract or not. All fees paid to Organizer are non-refundable except as specifically set forth herein.
- 6. Indemnification: Exhibitor shall indemnify, defend (with legal counsel satisfactory to BIG Publications) and hold Organizer and Facility harmless from and against any and all claims, demands, suits, liabilities, damages, losses, costs, fees (including attorneys' fees and collection costs) and expenses which result from or arise out of or in connection with: and collection costs) and expenses which result from or arise out of or in connection with:
 (a) Exhibitor's participation or presence in or at the Event including the sale and purchase
 of all merchandise sold by Exhibitor; (b) any breach by Exhibitor of any agreements,
 covenants, promises or other obligations under this contract or any other contract,
 arrangement or agreement; (c) any matter for which Exhibitor is otherwise responsible
 under the terms of this contract or any other contract, arrangement or agreement; (d) any
 violation or infringement (or claim of violation or infringement) of any law or ordinance
 or the rights of any party under any patent, copyright, trademark, trade secret or other
 proprietary right; (e) any libel, slander, defamation or similar claims resulting from the proprietary right, (c) any mort, stander, declaration or sunnar chains resulting from the actions of Exhibitor, (f) harm or injury (including death) to Exhibitor and employees, guests, attendees and invitees of BIG Publications, Facility and other exhibitors; and (g) loss of or damage to property or the business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise.
- 7. Limitation of Liability: Under no circumstances shall Organizer or Facility be liable for 7. Limitation of Liability: Under no circumstances shall Organizer or Facility be liable for any lost profits or any damages including incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not advised of the possibility thereof. In no event shall Organizer's maximum liability under any circumstance exceed the amount actually paid to BIG Publications by Exhibitor for exhibit space at the Event. Organizer makes no representations or warranties, express or implied, regarding the number of persons who will attend or the success of the Event or regarding any other matter. BIG Publications or Facility may employ guards to regulate the flow of attendees at the Event. These guards are not security guards. Neither Organizer nor Facility, shall assume any responsibility for Exhibitor's, or anyone eles's, personal or other property. As a condition of exhibiting at the Event, Exhibitor shall insure its property against damage, loss and theft and shall not make any claims against Organizer or Facility. its property against d Organizer or Facility.
- 8. Qualifications of Exhibitor: BIG Publications, in its sole discretion, determines whether a prospective exhibitor is eligible to participate in the Event. Eligibility is generally limited to persons or firms that supply products and services related to the nature of the Event. Applicants may be required to submit a description of the nature of their business. and the items to be exhibited. BIG Publications reserves the right to restrict or remove any exhibit that BIG Publications, in its sole discretion, believes is objectionable or
- 9. Assignment; Communications: Exhibitor shall not assign this contract or any right or obligation hereunder. Exhibitor shall not sublet, share, or license all or any portion of its exhibit space. By entering into this contract, Exhibitor and its affiliates explicitly consent to receive fax, telephone and other communications from Organizer and associated businesses under 47 U.S.C. § 227 and any other applicable regulations. The use of cameras and video cameras on the exhibit floor is strictly prohibited without the prior permission of BIG Publications.
- 10. Listings and Promotional Materials: Exhibitor grants to Organizer a fully paid, perpetual non-exclusive license to use, display and reproduce the name, trade names, product names of Exhibitor in any directory (print, electronic or other media) listing exhibitors at the Event and to use those names in Organizer promotional materials Organizer shall not be liable for any errors in any listings or descriptions or for omitting Exhibitor or any other exhibitor from any directory or other lists or materials. Organizer may also take photographs of Exhibitor's booth space, exhibit, guests and personnel during, before, or after the open hours of the Event and use those photographs for any promotional purpose.
- 11. Assignment of Space: Exhibit space shall be assigned by BIG Publications in its sole discretion for the Event. That assignment does not imply that similar space will be assigned for future Events. BIG Publications reserves the right to change the floor plan or to move an Exhibitor to another booth location prior to or during the Event for any or no
- 12. Solicitations: The following sales are strictly prohibited during the Event: (a) any retail sales including, but not limited to, any retail sale in violation of the retail sales tax regulations where the Event is being held; (b) any sale where display merchandise changes hands during the Event; and (c) any direct sale from Exhibitor to consumer. The Event is strictly TO THE TRADE ONLY.
- 13. Booth Placements: BIG Publications will attempt to honor all booth placements based on the previous Event if application and payment are made as required by BIG Publications. However, BIG Publications reserves the right to make alternative booth placement at any time. Offers made as to location of space are not a guarantee. BIG Publications shall be the final authority in assigning space. BIG Publications reserves the right to determine the eligibility of any company or product for inclusion in the Event. No exhibitor shall exhibit or permit to be exhibited in the space allocated to it any merchandise other than that specified in its application. BIG Publications further reserves the right to add, alter, or delete from the Event's floor plan at any time in its sole
- 14. Exhibit Space Occupancy: BIG Publications shall specify the hours and dates for installing, occupying and dismantling exhibits. If Exhibitor fails to begin installing its display in its assigned space 24 hours prior to Event opening or leaves its space

- unattended at any time during the Event, BIG Publications shall have the right to take possession of the space, terminate this contract and no refund will be due to Exhibitor even if BIG Publications resells the space. All exhibits must be open for business at all times during the Event. If Exhibitor, through circumstances beyond control, is delayed in arrival or set-up, it must notify the appropriate BIG Publications contact immediately.
- 15. Event Set-Up, Removal and Hours: Information on Event set-up, installation, removal and hours will be provided to you separately. Please make note of the following: (a) only Exhibitor will be permitted in its booth 2 hours prior to published Show opening time; (b) Exhibitor must leave its booth no later than 60 minutes after official Show closing time; (c) no staff of the Exhibit Facility has any authority in regard to exhibits, or in exhibit area other than authorized security personnel; (d) no one under 18 years of age will be admitted entrance to the Show at any time; and (e) exhibits must remain open in admitted cuttaine or use Stowa at any time, and cyclamous most remain open in accordance with the schedule published prior to the Event or as amended by BIG Publications. NO BREAKDOWN or DISMANTLING OF EXHIBITS will be permitted before the official Show closing time. If Exhibitor infringes this rule, it will be assessed a fee of \$500 and may be banned from future Events.
- 16. Care of Facility: Exhibitor shall promptly pay for any and all damages to Facility or associated facilities, booth equipment, or the property of others caused by Exhibito
- 17. Outside Exhibits/Hospitality Suites: Exhibitor is prohibited, without express advance 17. Outside Exhibits rospitating Sultes. Exhibition 19 prolimited, windid express advance written approval from BIG Publications, from displaying products/services and/or other advertising material in areas outside its booth space such as, but not limited to, parking lots, hotel lobbies, lounges, corridors, sleeping rooms, etc., as well as conducting unauthorized facility tours. Exhibitor shall not operate hospitality suites during hours in which the Event is open or when any Organizer-sponsored activities are being held. Exhibitor is prohibited from hosting hospitality functions during official Event hours. All requests for a hospitality suite or public function space must be made through BIG Publications. If Exhibitor cancels or fails to occupy the exhibit space during official Event hours, BIG Publications reserves the right to notify the applicable venue to cancel any hospitality space and/or hotel guest rooms under Exhibitor's name. Exhibitor shall remain liable for the payments made to the hotel or applicable venue.
- 18. Contractor Services: BIG Publications has contracted, on an exclusive basis, official 10. Consider Services: BLI Publications has contracted, on an exclusive basis, official contractors to provide certain services for the Event. Service companies other than the official contractors will not be allowed to perform any of these exclusive services. Non-exclusive services may be performed by Exhibitor-appointed contractors ("EAC") within certain guidelines. A complete listing of exclusive services and EAC guidelines will be provided in the Exhibitor Information Kit.
- 19. Character of Displays: Use of Aisles and Common Areas: Distribution of samples, printed matter of any kind and any promotional material is restricted to the exhibit booth. Exhibitor shall only exhibit products that it manufactures, represents, or legally distributes. All exhibits shall display products or services in a tasteful manner. The aisles, passageways and overhead spaces remain strictly under control of BIG Publications and passageways and overhead spaces remain strictly under control of BIG Publications and no signs, decorations, banners, advertising material, or special exhibits will be permitted in the aisles except by written permission of BIG Publications. Uniformed attendants, models and other employees of Exhibitor must remain within its booth. Any and all advertising distribution must be made from Exhibitor's booth space. Balloons and stickers are prohibited in the exhibit area or Facility. Handouts with gummed backing that adhere or cause adhesion are considered stickers. Equipment must be arranged so that Show visitors do not stand in the aisle while examining equipment or watching demonstrations. Strolling entertainment or moving advertisements outside of Exhibitor's exhibit space are prohibited.
- 20. Sound Devices: The use of devices for mechanical reproduction of sound or music may or may not be permitted in BIG Publications' sole discretion. Sound of any kind must not be projected outside of the exhibit booth. Exhibitor is specifically prohibited from employing any carnival-type attraction, animal or human, or from operating noise-creating devices such as bells, horns or megaphones. Guidelines will be provided in the Exhibitor Information Kit.
- 21. Booth Abandonment: Exhibitors that leave excessive literature and/or display materials 21. Both reamountment. Extinsions that leave excessive interacture amort display in their booth space or surrounding area at the end of the published move-out time deemed guilty of "Material Abandonment" and will be invoiced for labor to remonaterials and disposal charges.
- eight Shipment: Information regarding freight shipments to and from the Exhibit Facility will be provided in the Exhibitor Information Kit. Exhibitor should use the Facility will be provided in the Exhibitor Information Kit. Exhibitor should use the shipping labels provided by BIG Publications for the Event to ensure proper shipment and identification. Shipments made in advance to the authorized Event contractor, as per instructions, will be delivered to your booth. At close of Event, if Exhibitor desires to arrange shipment of its exhibit materials by its own carrier, it should call for pick-up and inform Event's authorized contractor of its arrangements. EXHIBITOR MUST WAIT IN PERSON FOR PICK-UP. If Exhibit or does not remain in booth/exhibit area for the pick-up or if the pick-up does not occur within reasonable time, the authorized contractor may take the shipment to the contractor's warehouse at Exhibitor's own risk and expense. Exhibit merchandise and/or samples will not be permitted to be taken out of the Exhibit merchandise and/or samples will not be permitted to be taken out of the exhibition area during the Event
- 23. Cancellation by Exhibitor: If Exhibitor desires to cancel this contract, it may request to do so only by giving notice thereof in writing to BIG Publications, with evidence of receipt. In that case, Exhibitor will continue to be liable for all fees governed by this contract and the dates payments are due, which apply regardless of the date on which this contract is executed. This amount is considered to be the liquidated and agreed upon damages that BIG Publications will suffer as a result of Exhibitor's cancellation. This provision for liquidated and agreed upon damages is not a penalty. The withdrawal of reserved booth space from availability at a time when others would be interested in reserved booth space from availability at a time when others would be interested in applying for it will cause Organizer to sustain substantial damages that may not be determined with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this contract as a valid pre-estimate of these damages. The date of cancellation shall be the date BIG Publications receives the notice. BIG Publications reserves the right to treat Exhibitor's downsizing of booth space as cancellation of the original contract subject to payment of liquidated damages and an offer to purchase new booth space and pay the full fee required for the new booth space. Exhibitor may be required to move to a new location if it requests a downsizing of space.
- 24. Cancellation by BIG Publications. If Exhibitor fails to make any payment required by this contract in a timely manner, BIG Publications may terminate this contract (and Exhibitor's participation in the Event) without further notice and without obligation to refund any monies previously paid. Notwithstanding anything herein to the contrary, Exhibitor shall in all cases remain liable for the full amount of the fees covered by this contract and BIG Publications has the right to charge Exhibitor a late fee of up to 1.5% per month on all outstanding amounts owed by Exhibitor. BIG Publications reserves the per month on all outstanding amounts owed by Exhibitor. Bit I Publications reserves the right to refuse Exhibitor permission to move-in and set-up an exhibit if Exhibitor is in arrears of any payment due to Organizer. BiG Publications is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available because action taken under this paragraph in any manner it desires, and without releasing Exhibitor from any liability hereunder. BiG Publications may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract or any other contract or arrangement with Organizer, without any obligation on the part of BIG Publications to refund any payments previously made and without releasing Exhibitor from any liability arising as result of or in connection with that breach. If BIG Publications removes or restricts an exhibit that BIG Publications considers objectionable or inappropriate, no refund will be du
- 25. Cancellation of the Event: If BIG Publications cancels the Event due to circum: beyond its reasonable control (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of Facility), BIG Publications shall refund to Exhibitor its lador strike or unavailandinty of ractinity), Bit Prudications small returned to Exhibitor its rental payment previously paid, minus a share of costs and expenses incurred by Organizer, in full satisfaction of all liabilities of Organizer and Facility to Exhibitor. BIG Publications reserves the right to cancel, rename or relocate the Event or change the Event dates. If BIG Publications changes the name of the Event, relocates the Event to another facility within the same city, or changes the Event dates to dates that are not more than 30 days earlier or 30 days later, no refund will be due to Exhibitor, but BIG Publications

- shall assign to Exhibitor, in lieu of the original space, other space as BIG Publications deems appropriate and Exhibitor agrees to use that space under the terms of this contract. If BIG Publications elects to cancel the Event other than for a reason previously described in this paragraph, BIG Publications shall refund to Exhibitor its entire exhibit space rental payment previously paid, in full satisfaction of all liabilities of Organizer and Exhibit Facility to Exhibitor.
- 26. Observance of Laws: Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act
- 27. Governing Law: This contract is governed by the laws of the State of Florida as 27. Governing Law: In is contract is governed by the laws of the State of Florida as applied to contracts entered into and to be entirely performed within Florida by its residents. Exhibitor hereby submits to the exclusive jurisdiction of the federal and state courts located in Broward County, Florida, which shall constitute the exclusive forum for the resolution of any and all disputes involving the parties or arising out of, connected with or related to this contract or the breach of any provision of this contract. Exhibitor waives any right to assert lack of personal or subject matter jurisdiction and agrees that venue properly lies in Broward County, FL.
- 28. Additional Terms and Conditions: BIG Publications has sole control over attendance 28. Additional Terms and Conditions: BIG Publications has sole control over attendance policies. Except as provided to the contrary in this contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment. Exhibitor shall conduct itself at all times in accordance with professionalism and normal standards of decorum and good taste. In addition to its right to close an exhibit and withdraw acceptance of or terminate the contract. BIG Publications in its sole judgment and discretion may refuse to consider for participation in future Events an Exhibitor who violates of fails to abide by the contract and any of the accommension rules and violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment to this contract must be in writing and signed by an authorized representative of BIG Publications.
- 29. Taxes and Licenses: Exhibitor shall be solely responsible for obtaining all licenses, permits or approvals under federal, state or local laws applicable to its activities at the Event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, royalties or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the Event. Exhibitor will not permit the delivery of merchandise at the Facility without the express permission of BIG Publications.
- 30. Insurance: Exhibitor shall, at its own expense, secure and maintain throughout the term of this contract, including move-in and move-out days, the following insurance: (a) ownkers' compensation insurance: (b) comprehensive general liability insurance with limits not less than \$1,000,000 per occurrence, \$2,000,000 in the aggregate, combined limits not less than \$1,000,000 per occurrence, \$2,000,000 in the aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products and liquor liability (if applicable); and (c) automobile liability insurance with limits not less than \$500,000 per occurrence, combined single limit for bodily injury and property damage, including coverage for owned, non-owned and hired vehicles, including loading and unloading operators (if applicable). The insurance policies shall (a) name as additional insureds BIG Publications, Facility, and each of their subsidiaries, affiliates, officers, directors, employees, agents and representatives; and (b) be primary to any other valid and collectible insurance of Exhibitor and shall be written on an occurrence basis. Claims made notices are not accordable and do not constitute compliance with Exhibitor's. made policies are not acceptable and do not constitute compliance with Exhibitor's obligations under this paragraph. If requested, copies of additional insured endorsements, primary coverage endorsements, and complete copies of additional insured endorsements, Publications, shall be furnished to BIG Publications. Certified copies of the certificates of insurance or policies shall provide that they may not be cancelled without 30 days' advance written notice to BIG Publications.
- 31. Intellectual Property: Exhibitor retains all rights in original photographs, artwork, or 31. Intellectual Property: Exhibitor retains all rights in original photographs, artwork, or other materials created by the Exhibitor, and hereby gives BIG Publications limited, non-transferable, non-exclusive permission to use said original photographs, artwork, or other materials, and including photographs or video footage of the Exhibitor's same or likeness, and original photographs, artwork, or other materials, the Exhibitor's name or likeness, and any relevant trademarks to BIG Publications for use in promotional materials directly related to the promotion of the Show. Exhibitor shall not play or permit the playing or performance of, or distribution of, any copyrighted material at the Event unless it has obtained all necessary rights and paid all required royalties, fees or other payments. BIG Publications may refuse to permit Exhibitor of the youth of the payments. Publications may refuse to permit Exhibitor to exhibit or display any items that BIG Publications may refuse to permit Exhibitor to exhibit or display any items that BIG Publications reasonably believes infringe the rights of other parties. If Exhibitor refuses to remove any of those items from display, in addition to any other remedies available, BIG Publications may terminate this contract immediately and evict Exhibitor from the Event without any liability to Exhibitor or any other party.
- 32. Logo Usage: Organizer hereby grants to Exhibitor a limited non-exclusive license to use, display and reproduce the name of the Event (the "Mark") solely and directly in connection with exhibiting at the Event. Exhibitor may not use the Mark in any other way, including but not limited to, on party invitations, for special events or on marketing materials. This limited license expires at the conclusion of the Event. Organizer may ninate this license immediately at any time for any reason or no rea-
- 33. Exhibitor Information Kit: Prior to the Event, BIG Publications may provide an Exhibitor Information Kit to the Exhibitor using the contact information listed on the front of this contract. The Exhibitor Information Kit will include information integral to participation at the Event, including but not limited to: additional exhibitor rules and regulations, official contractor order forms, registration, shipping and drayage, utilities and building services, exhibitor display rules, and move-in, move-out schedules.
- 34. Incorporation of Rules and Regulations: Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by BIG Publications in its sole discretion. BIG Publications may adopt rules or regulations from time-to-time governing such matters and may amend or revoke them at any time, with or without notice to Esthibitor. Any rules and regulations of the Facility and General Contractor (whether or not included in an Exhibitor Information Kit or similar document) are an integral part of this contract and are incorporated herein by reference. Exhibitor shall observe and abide by additional regulations made by BIG Publications as soon as these additional rules or regulations are communicated to
- ws and Rules: All federal, state and city laws must be strictly observed. Exhibitor Information Kit. All materials used for display of any kind must be flame-proofed. This includes all materials used in specially constructed exhibits such as traine-protoci. In its includes all materials used in specially constructed exhibits such as fabric or other materials. The use of creep paper and any decorative paper of any type are prohibited and will not be permitted. Displays must meet all the required fire regulations. Displays that do not pass inspection will be ordered closed until all fire hazards are corrected or removed.

 All booth equipment (i.e., tables, chairs, displays, etc.) must not protrude into aisles under any circumstance. Exhibitor may be prohibited from exhibiting for infringing these rules.

- 36. Rights of Offset; Enforcement: BIG Publications reserves the right, in its sole discretion, to apply any or all payments made for the Event to any or all outstanding invoices owed to Organizer. This applies to ad insertions, sponsorships, booth space or any other product or services offered by Organizer.
- 37. Entire Agreement: This contract (including the Exhibitor Information Kit and any additional rules or regulations adopted by BIG Publications from time-to-time) represents the entire agreement between BIG Publications and Exhibitor relating to the Event and supersedes any prior written or oral understandings, agreements or representations by or between BIG Publications and Exhibitor relating to the Event.

Name:	_Signature:
Fitle:	Date: