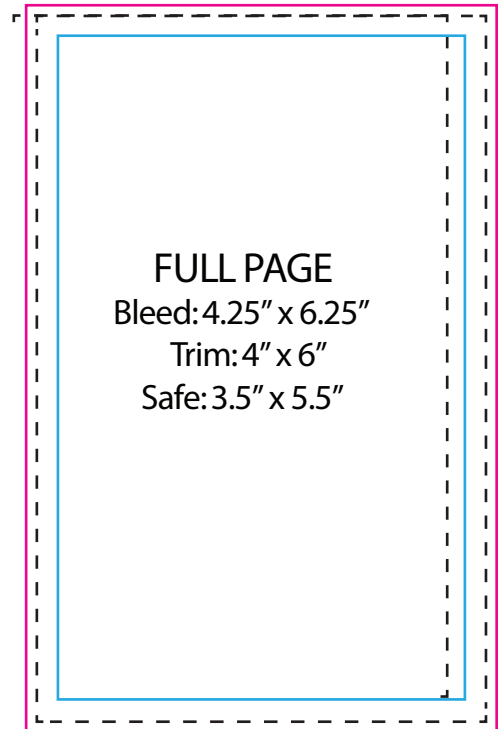


These diagrams are not to scale.



SAMPLE AD

Buyers Industry Guide is a 4 color process magazine with a trim size of 4" x 6". Please include a color proof.

Please follow these guidelines to make sure your ad is printed as you intended. All Files must be QXP, IND, PSD, EPS or PDF formats. Files must include their support files and screen fonts. We suggest you convert to outline all placed vector text and all images must be 300DPI, CMYK files.



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