
BIG INDUSTRY SHOW
MIAMI
AUGUST 22 & 23 - 2019
Miami Beach Convention Center
Presented by:
CROP KING SEEDS
MIAMI BEACH CONVENTION CENTER
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B2B EVENT
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2019 Exhibitor Agreement

AUGUST 22-23 MIAMI - FLORIDA
MIAMI BEACH CONVENTION CENTER

Phone: (877) 484-3301
Fax: (877) 484-3302
Email: orders@bigindustryshow.com

EXHIBITOR INFORMATION

Company Name

Address City

State Zip/Postal Code Website

Contact Person

Email Phone Fax

The above information will be used for the Show Directory and booth sign.

We understand this application becomes a binding contract when accepted by BIG Industry Show. We agree to abide by the attached Terms and Conditions detailed on page 2 of this contract and those listed in the Exhibitor Service Manual.

Signature Required

Agreed to By Date

signature of official company representative

Wholesaler ☐ Manufacturer ☐ Retailer ☐ Distributor ☐ Glass Artist ☐ Other ☐

Request for Booths

Choose from Packet 1 or Packet 2:

___ Packet #1 : Request for one Booth* =$2950
* First booth includes full page in BIG Industry Show Guide and a full page in Buyers Industry Guide

___ Packet #2 : Request for one Booth* = $2550
* First booth includes full page in BIG Industry Show Guide

A Standard Booth Package Includes:

- One 6' draped table
- One chair
- One wastebasket
- One basic identification sign per exhibitor

Please see Exhibitor Information Kit for additional details

EXHIBITION SPACE LOCATION. Big Publications reserves the right, in its sole and absolute discretion, to determine who will be permitted to display products as an exhibitor, and the size, location and configuration of exhibition space for which application is made.

Fees and Remittance

Packet 1: 10'x 10' booth $2950 Packet 2: 10'x 10' booth $2550

CO-EXHIBITING FEE
Any company sharing an exhibitor's booth (not owned by the exhibiting company) will be charged a $500 co-exhibiting fee. The appropriate co-exhibitor form and payment must be completed and submitted to Show Management. This fee allows the co-exhibitor to present its products and/or material in the booth, have a separate listing in the show directory, have exhibitor badges with their company name, receive an Exhibitor Information Kit, booth sign, and have advertising and promotional opportunities. Co-exhibitors will receive individual billing for contractor services.

Co-Exhibiting Company Name: _____

Co-Exhibiting Company Tel: _____

DEPOSIT SCHEDULE:
•25% of total invoice due with contract to reserve space (Non-refundable processing fee.)

•50% of total invoice due 90 days before the show (Exhibitor is liable for 50% of total contract for cancellations or reductions after this date.)

•100% of total invoice due 60 days before the show (Exhibitor is liable for 100% of total contract for cancellations or reductions after this date.)

Booth cost does not include additional drayage, labor, electrical, decoration or other available auxiliary services not listed in the booth package.

Total Fees Due

Deposit due with contract. See deposit schedule.

_____ 25% Deposit

_____ 50% Deposit (due May 23rd)

_____ 100% Deposit (due June 20th)

TOTAL BOOTH SPACE FEE $_____

BOOTH DEPOSIT SUBMITTED WITH CONTRACT $_____

Payment Instructions

FAX OR EMAIL COMPLETED CONTRACT TO:
BIG PUBLICATIONS
EMAIL: Orders@BIGIndustryShow.com
FAX: (877) 484-3302
PHONE: (877) 484-3301

MAKE CHECKS PAYABLE TO:
"BIG Publications, LLC."
MAIL CHECKS TO:
BIG Publications, LLC
P.O. Box 297465
Hollywood, FL 33029

CREDIT CARD PAYMENT If you wish to make payment by credit card, please complete and sign. ALL SECTIONS MUST BE COMPLETED TO PROCESS CREDIT CARD PAYMENT.

IF YOU WISH TO PAY THE BALANCE BY CASH OR CHECK, BIG MUST RECEIVE THE FULL INSTALLMENT BOOTH BALANCES PRIOR TO THE DUE DATE(S). IF CASH OR CHECK IS NOT RECEIVED, YOUR CREDIT CARD WILL AUTOMATICALLY BE CHARGED FOR THE BALANCE.

_____Security Code

Check one: _____ MasterCard _____Visa _____Amex _____Discover

Credit Card Number _____ Exp. Date _____ /_____

_____ Please check here if you would like the entire balance charged to your credit card at this time.

Authorized Signature _____

Print name as it appears on card _____

Card Holder's Address: (must be same as credit card billing address)

Street _____

City/State _____ Zip/Postal Code_____

Amount Authorized $_____

Get Free Exposure

Buyer's Vouchers

☐ I agree to accept Buyer's Voucher at our booth. ☐ Please include my company logo on Buyer's Voucher Marketing Campaigns.

Please send your logo to 420k@BIGIndustryShow.com

Are you Interested in Direct To Consumer Retail Sales?
Yes ☐ No ☐

Signature

Submit signed contract with deposit. Note that the receipt of this completed Exhibit Space Contract by BIG Industry Show is required in order to exhibit.

The undersigned agrees to the terms and conditions as described in the Exhibitor Agreement and certifies that he or she is authorized to sign on behalf of the above-named company. The undersigned does hereby discharge, release, and hold harmless, BIG Publications, LLC and BIG Publications NV, LLC ("BIG Publications") and all co-sponsors from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims, to the person or property of the undersigned while in possession or under the supervision of the sponsors during the Show, and hereby consents to enforcement of all rules of this event. Further, the under-signed grants BIG Publications a limited, non-exclusive license to use for promotional purposes directly relating to the event (BIG Industry Show) photographs and/or video footage of the un-dersigned's booth, products, materials, and any associated trademarks and logos.

Name: _____Signature: _____

Title: _____ Date: _____

To expedite processing, you may fax this signed Agreement to (877) 484-3302 or email it to exhibit@BIGIndustryShow.com

BIG INDUSTRY SHOW

1. Defined Terms: "Show" collectively means the event or events referred to above or on the previous or facing page presented by BIG Publications, LLC and BIG Publications NV, LLC (collectively referred to herein as "BIG Publications"). "Facility" means the venue where the Event is held. "Organizer" means, collectively, BIG Publications, its officers, directors, agents, affiliates, representatives, employees and assigns, unless in BIG Publication's opinion the context requires otherwise. "Exhibitor" means, collectively, (i) the company or person that applied to exhibit at the Facility or online and agreed to enter into this contract upon acceptance by BIG Publications in the manner stated below; and (ii) each of its officers, directors, shareholders, employees, contractors, agents, representatives, guests and invitees, as applicable.

2. Exhibit Company Designation: This Agreement is between BIG Publications, LLC and BIG Publications NV, LLC (collectively referred to herein as "BIG Publications") and the Exhibitor identified on the cover page of this Agreement regarding the BIG Industry Show ("Show"). This Agreement is not transferable. Exhibitor agrees that Exhibitor's company name will be the only company name to be used in connection with Exhibitor's exhibit booth(s).

3. Involved Parties:In addition to BIG Publications and the Exhibitor, referred to herein are drayage service providers "General Contractors".

4. Contract Acceptance: BIG Publications may refuse acceptance of any contract for any or no reason. Notwithstanding anything herein to the contrary, BIG Publications may cancel this contract at any time without liability.

5. Assumption of Risks: Releases: Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's participation or presence at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury to or of any person (including death), property, business or profits of Exhibitor, whether caused by Organizer, Facility, other exhibitors, negligence, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property and any theft, damage or other loss to that property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither Organizer nor Facility accepts any responsibility, nor is a bailment created, for property delivered by or to Exhibitor. Neither Organizer nor Facility shall be liable for, and Exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities whether described in this contract or not. All fees paid to Organizer are non-refundable except as specifically set forth herein.

6. Indemnification: To the extent not expressly prohibited by law, Exhibitor covenants that it shall agree and it shall ensure to protect, defend, indemnify and hold harmless BIG Publications LLC (including its members, workers, employees, or agents) and Facility respective officials, officers, directors, beneficiaries, members, trusties, shareholders, partners, agents and employees (collectively, the "Protected Parties") from any and all liability, damage, actions, demands, judgments, claims, costs or expenses by reason of any claims, demands, suits, injury either to person or property arising out of or relating in any way to Exhibitor's use and occupancy under this Agreement, sustained in or about the premises or exits or entrances thereto, by Exhibitor, Exhibitor's employees, any Exhibitor contractor or subcontract, or by other persons or entities for whom the Exhibitor is responsible for. Exhibitor further agrees that all personal property in or about the premises or the building shall be at the risk of Exhibitor only, and that the Protected Parties shall not be liable for any damage thereto or theft thereof. This indemnification shall survive the expiration or termination of this Agreement.

7. Limitation of Liability: Under no circumstances shall Organizer or Facility be liable for any lost profits or any damages including incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not advised of the possibility thereof. In no event shall Organizer's maximum liability under any circumstance exceed the amount actually paid to BIG Publications by Exhibitor for exhibit space at the Event. Organizer makes no representations or warranties, express or implied, regarding the number of persons who will attend or the success of the Event or regarding any other matter. BIG Publications or Facility may employ guards to regulate the flow of attendees at the Event. These guards are not security guards. Neither Organizer nor Facility, shall assume any responsibility for Exhibitor's, or anyone else's, personal or other property. As a condition of exhibiting at the Event, Exhibitor shall insure its property against damage, loss and theft and shall not make any claims against Organizer or Facility.

8. Qualifications of Exhibitor: BIG Publications, in its sole discretion, determines whether a prospective exhibitor is eligible to participate in the Event. Eligibility is generally limited to persons or firms that supply products and services related to the nature of the Event. Applicants may be required to submit a description of the nature of their business and the items to be exhibited. BIG Publications reserves the right to restrict or remove any exhibit that BIG Publications, in its sole discretion, believes is objectionable or inappropriate.

9. Assignment; Communications: Exhibitor shall not assign this contract or any right or obligation hereunder. Exhibitor shall not sublet, share, or license all or any portion of its exhibit space. By entering into this contract, Exhibitor and its affiliates explicitly consent to receive fax, telephone and other communications from Organizer and associated businesses under 47 U.S.C. § 227 and any other applicable regulations. The use of cameras and video cameras on the exhibit floor is strictly prohibited without the prior permission of BIG Publications.

10. Listings and Promotional Materials: Exhibitor grants to Organizer a fully paid, perpetual non-exclusive license to use, display and reproduce the name, trade names, product names of Exhibitor in any directory (print, electronic or other media) listing exhibitors at the Event and to use those names in Organizer promotional materials. Organizer shall not be liable for any errors in any listings or descriptions or for omitting Exhibitor or any other exhibitor from any directory or other lists or materials. Organizer may also take photographs of Exhibitor's booth space, exhibit, guests and personnel during, before, or after the open hours of the Event and use those photographs for any promotional purpose.

11. Assignment of Space: Exhibit space shall be assigned by BIG Publications in its sole discretion for the Event. That assignment does not imply that similar space will be assigned for future Events. BIG Publications reserves the right to change the floor plan or to move an Exhibitor to another booth location prior to or during the Event for any or no reason.

12. Solicitations: The following sales are strictly prohibited during the Event: (a) any retail sales including, but not limited to, any retail sale in violation of the retail sales tax regulations where the Event is being held; (b) any sale where display merchandise changes hands during the Event; and (c) any direct sale from Exhibitor to consumer. The Event is strictly TO THE TRADE ONLY.

13. Booth Placements: BIG Publications will attempt to honor all booth placements based on the previous Event if application and payment are made as required by BIG Publications. However, BIG Publications reserves the right to make alternative booth placement at any time. Offers made as to location of space are not a guarantee. BIG Publications shall be the final authority in assigning space. BIG Publications reserves the right to determine the eligibility of any company or product for inclusion in the Event. No exhibitor shall exhibit or permit to be exhibited in the space allocated to it any merchandise other than that specified in its application. BIG Publications further reserves the right to add, alter, or delete from the Event's floor plan at any time in its sole discretion.

14. Exhibit Space Occupancy: BIG Publications shall specify the hours and dates for installing, occupying and dismantling exhibits. If Exhibitor fails to begin installing its display in its assigned space 24 hours prior to Event opening or leaves its space unattended at any time during the Event, BIG Publications shall have the right to take possession of the space, terminate this contract and no refund will be due to Exhibitor even if BIG Publications resells the space. All exhibits must be open for business at all times during the Event. If Exhibitor, through circumstances beyond control, is delayed in arrival or set-up, it must notify the appropriate BIG Publications contact immediately.

15. Event Set-Up, Removal and Hours: Information on Event set-up, installation, removal and hours will be provided to you separately. Please make note of the following: (a) only Exhibitor will be permitted in its booth 2 hours prior to published Show opening time; (b) Exhibitor must leave its booth no later than 60 minutes after official Show closing time; (c) no staff of the Exhibit Facility has any authority in regard to exhibits, or in exhibit area other than authorized security personnel; (d) no one under 18 years of age will be admitted entrance to the Show at any time; and (e) exhibits must remain open in accordance with the schedule published prior to the Event or as amended by BIG Publications. NO BREAKDOWN or DISMANTLING OF EXHIBITS will be permitted before the official Show closing time. If Exhibitor infringes this rule, it will be assessed a fee of $500 and may be banned from future Events.

16. Care of Facility: Exhibitor shall promptly pay for any and all damages to Facility or associated facilities, booth equipment, or the property of others caused by Exhibitor.

17. Outside Exhibits/Hospitality Suites: Exhibitor is prohibited, without express advance written approval from BIG Publications, from displaying products/services and/or other advertising material in areas outside its booth space such as, but not limited to, parking lots, hotel lobbies, lounges, corridors, sleeping rooms, etc., as well as conducting unauthorized facility tours. Exhibitor shall not operate hospitality suites during hours in which the Event is open or when any Organizer-sponsored activities are being held. Exhibitor is prohibited from hosting hospitality functions during official Event hours. All requests for a hospitality suite or public function space must be made through BIG Publications. If Exhibitor cancels or fails to occupy the exhibit space during official Event hours, BIG Publications reserves the right to notify the applicable venue to cancel any hospitality space and/or hotel guest rooms under Exhibitor's name. Exhibitor shall remain liable for the payments made to the hotel or applicable venue.

18. Contractor Services: BIG Publications has contracted, on an exclusive basis, official contractors to provide certain services for the Event. Service companies other than the official contractors will not be allowed to perform any of these exclusive services. Non-exclusive services may be performed by Exhibitor-appointed contractors ("EAC") within certain guidelines. A complete listing of exclusive services and EAC guidelines will be provided in the Exhibitor Information Kit.

19. Character of Displays: Use of Aisles and Common Areas: Distribution of samples, printed matter of any kind and any promotional material is restricted to the exhibit booth. Exhibitor shall only exhibit products that it manufactures, represents, or legally distributes. All exhibits shall display products or services in a tasteful manner. The aisles, passageways and overhead spaces remain strictly under control of BIG Publications and no signs, decorations, banners, advertising material, or special exhibits will be permitted in the aisles except by written permission of BIG Publications. Uniformed attendants, models and other employees of Exhibitor must remain within its booth. Any and all advertising distribution must be made from Exhibitor's booth space. Balloons and stickers are prohibited in the exhibit area or Facility. Handouts with gummed backing that adhere or cause adhesion are considered stickers. Equipment must be arranged so that Show visitors do not stand in the aisle while examining equipment or watching demonstrations. Strolling entertainment or moving advertisements outside of Exhibitor's exhibit space are prohibited.

20. Sound Devices: The use of devices for mechanical reproduction of sound or music may or may not be permitted in BIG Publications' sole discretion. Sound of any kind must not be projected outside of the exhibit booth. Exhibitor is specifically prohibited from employing any carnival-type attraction, animal or human, or from operating noise-creating devices such as bells, horns or megaphones. Guidelines will be provided in the Exhibitor Information Kit.

21. Booth Abandonment: Exhibitors that leave excessive literature and/or display materials in their booth space or surrounding area at the end of the published move-out time will be deemed guilty of "Material Abandonment" and will be invoiced for labor to remove materials and disposal charges.

22. Freight Shipment: Information regarding freight shipments to and from the Exhibit Facility will be provided in the Exhibitor Information Kit. Exhibitor should use the shipping labels provided by BIG Publications for the Event to ensure proper shipment and identification. Shipments made in advance to the authorized Event contractor, as per instructions, will be delivered to your booth. At close of Event, if Exhibitor desires to arrange shipment of its exhibit materials by its own carrier, it should call for pick-up and inform Event's authorized contractor of its arrangements. EXHIBITOR MUST WAIT IN PERSON FOR PICK-UP. If Exhibitor does not remain in booth/exhibit area for the pick-up or if the pick-up does not occur within reasonable time, the authorized contractor may take the shipment to the contractor's warehouse at Exhibitor's own risk and expense. Exhibit merchandise and/or samples will not be permitted to be taken out of the exhibition area during the Event.

23. Cancellation by Exhibitor: If Exhibitor desires to cancel this contract, it may request to do so only by giving notice thereof in writing to BIG Publications, with evidence of receipt. In that case, Exhibitor will continue to be liable for all fees governed by this contract and the dates payments are due, which apply regardless of the date on which this contract is executed. This amount is considered to be the liquidated and agreed upon damages that BIG Publications will suffer as a result of Exhibitor's cancellation. This provision for liquidated and agreed upon damages is not a penalty. The withdrawal of reserved booth space from availability at a time when others would be interested in applying for it will cause Organizer to sustain substantial damages that may not be determined with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this contract as a valid pre-estimate of these damages. The date of cancellation shall be the date BIG Publications receives the notice. BIG Publications reserves the right to treat Exhibitor's downsizing of booth space as cancellation of the original contract subject to payment of liquidated damages and an offer to purchase new booth space and pay the full fee required for the new booth space. Exhibitor may be required to move to a new location if it requests a downsizing of space.

24. Cancellation by BIG Publications: If Exhibitor fails to make any payment required by this contract in a timely manner, BIG Publications may terminate this contract (and Exhibitor's participation in the Event) without further notice and without obligation to refund any monies previously paid. Notwithstanding anything herein to the contrary, Exhibitor shall in all cases remain liable for the full amount of the fees covered by this contract and BIG Publications has the right to charge Exhibitor a late fee of up to 1.5% per month on all outstanding amounts owed by Exhibitor. BIG Publications reserves the right to refuse Exhibitor permission to move-in and set-up an exhibit if Exhibitor is in arrears of any payment due to Organizer. BIG Publications is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available because of action taken under this paragraph in any manner it desires, and without releasing Exhibitor from any liability hereunder. BIG Publications may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract or any other contract or arrangement with Organizer, without any obligation on the part of BIG Publications to refund any payments previously made and without releasing Exhibitor from any liability arising as result of or in connection with that breach. If BIG Publications removes or restricts an exhibit that BIG Publications considers objectionable or inappropriate, no refund will be due to Exhibitor.

25. Cancellation of the Event: If BIG Publications cancels the Event due to circumstances beyond its reasonable control (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of Facility), BIG Publications shall refund to Exhibitor its rental payment previously paid, minus a share of costs and expenses incurred by Organizer, in full satisfaction of all liabilities of Organizer and Facility to Exhibitor. BIG Publications reserves the right to cancel, rename or relocate the Event or change the Event dates. If BIG Publications changes the name of the Event, relocates the Event to another facility within the same city, or changes the Event dates to dates that are not more than 30 days earlier or 30 days later, no refund will be due to Exhibitor, but BIG Publications shall assign to Exhibitor, in lieu of the original space, other space as BIG Publications deems appropriate and Exhibitor agrees to use that space under the terms of this contract. If BIG Publications elects to cancel the Event other than for a reason previously described in this paragraph, BIG Publications shall refund to Exhibitor its entire exhibit space rental payment previously paid, in full satisfaction of all liabilities of Organizer and Exhibit Facility to Exhibitor.

26. Observance of Laws: Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

27. Governing Law: This contract is governed by the laws of the State of Florida as applied to contracts entered into and to be entirely performed within Florida by its residents. Exhibitor hereby submits to the exclusive jurisdiction of the federal and state courts located in Broward County, Florida, which shall constitute the exclusive forum for the resolution of any and all disputes involving the parties or arising out of, connected with or related to this contract or the breach of any provision of this contract. Exhibitor waives any right to assert lack of personal or subject matter jurisdiction and agrees that venue properly lies in Broward County, FL.

28. Additional Terms and Conditions: BIG Publications has sole control over attendance policies. Except as provided to the contrary in this contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment. Exhibitor shall conduct itself at all times in accordance with professionalism and normal standards of decorum and good taste. In addition to its right to close an exhibit and withdraw acceptance of or terminate the contract, BIG Publications in its sole judgment and discretion may refuse to consider for participation in future Events an Exhibitor who violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment to this contract must be in writing and signed by an authorized representative of BIG Publications.

29. Taxes and Licenses: Exhibitor shall be solely responsible for obtaining all licenses, permits or approvals under federal, state or local laws applicable to its activities at the Event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, royalties or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the Event. Exhibitor will not permit the delivery of merchandise at the Facility without the express permission of BIG Publications.

30. Insurance: Exhibitor shall, at its own expense, secure and maintain throughout the term of this contract, including move-in and move-out days, the following insurance: (a) workers' compensation insurance; (b) comprehensive general liability insurance with limits not less than $1,000,000 per occurrence, $2,000,000 in the aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products and liquor liability (if applicable); and (c) automobile liability insurance with limits not less than $500,000 per occurrence, combined single limit for bodily injury and property damage, including coverage for owned, non-owned and hired vehicles, including loading and unloading operators (if applicable). The insurance policies shall (a) name as additional insureds BIG Publications, Facility, and each of their subsidiaries, affiliates, officers, directors, employees, agents and representatives; and (b) be primary to any other valid and collectible insurance of Exhibitor and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with Exhibitor's obligations under this paragraph. If requested, copies of additional insured endorsements, primary coverage endorsements, and complete copies of policies, satisfactory to BIG Publications, shall be furnished to BIG Publications. Certified copies of the certificates of insurance or policies shall provide that they may not be cancelled without 30 days' advance written notice to BIG Publications.

31. Intellectual Property: Exhibitor retains all rights in original photographs, artwork, or other materials created by the Exhibitor, and hereby gives BIG Publications limited, non-transferable, non-exclusive permission to use said original photographs, artwork, or other materials, and including photographs or video footage of the Exhibitor's said original photographs, artwork, or other materials, the Exhibitor's name or likeness, and any relevant trademarks to BIG Publications for use in promotional materials directly related to the promotion of the Show. Exhibitor shall not play or permit the playing or performance of, or distribution of, any copyrighted material at the Event unless it has obtained all necessary rights and paid all required royalties, fees or other payments. BIG Publications may refuse to permit Exhibitor to exhibit or display any items that BIG Publications reasonably believes infringe the rights of other parties. If Exhibitor refuses to remove any of those items from display, in addition to any other remedies available, BIG Publications may terminate this contract immediately and evict Exhibitor from the Event without any liability to Exhibitor or any other party.

32. Logo Usage: Organizer hereby grants to Exhibitor a limited non-exclusive license to use, display and reproduce the name of the Event (the "Mark") solely and directly in connection with exhibiting at the Event. Exhibitor may not use the Mark in any other way, including but not limited to, on party invitations, for special events or on marketing materials. This limited license expires at the conclusion of the Event. Organizer may terminate this license immediately at any time for any reason or no reason.

33. Exhibitor Information Kit: Prior to the Event, BIG Publications may provide an Exhibitor Information Kit to the Exhibitor using the contact information listed on the front of this contract. The Exhibitor Information Kit will include information integral to participation at the Event, including but not limited to: additional exhibitor rules and regulations, official contractor order forms, registration, shipping and drayage, utilities and building services, exhibitor display rules, and move-in, move-out schedules.

34. Incorporation of Rules and Regulations: Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by BIG Publications in its sole discretion. BIG Publications may adopt rules or regulations from time-to-time governing such matters and may amend or revoke them at any time, with or without notice to Exhibitor. Any rules and regulations of the Facility and General Contractor (whether or not included in an Exhibitor Information Kit or similar document) are an integral part of this contract and are incorporated herein by reference. Exhibitor shall observe and abide by additional regulations made by BIG Publications as soon as these additional rules or regulations are communicated to Exhibitor.

35. Fire and Safety Laws and Rules: All federal, state and city laws must be strictly observed. Exhibitor Information Kit. All materials used for display of any kind must be flame-proofed. This includes all materials used in specially constructed exhibits such as fabric or other materials. The use of crepe paper and any decorative paper of any type are prohibited and will not be permitted. Displays must meet all the required fire regulations. Displays that do not pass inspection will be ordered closed until all fire hazards are corrected or removed.
All booth equipment (i.e., tables, chairs, displays, etc.) must not protrude into aisles under any circumstance. Exhibitor may be prohibited from exhibiting for infringing these rules.

36. Rights of Offset; Enforcement: BIG Publications reserves the right, in its sole discretion, to apply any or all payments made for the Event to any or all outstanding invoices owed to Organizer. This applies to ad insertions, sponsorships, booth space or any other product or services offered by Organizer.

37. Entire Agreement: This contract (including the Exhibitor Information Kit and any additional rules or regulations adopted by BIG Publications from time-to-time) represents the entire agreement between BIG Publications and Exhibitor relating to the Event and supersedes any prior written or oral understandings, agreements or representations by or between BIG Publications and Exhibitor relating to the Event.

Name: _____ Signature: _____

Title: _____ Date: _____

BIG INDUSTRY SHOW™

Sponsorship • Marketing • Advertising

Phone: (877) 484-3301
Fax: (877) 484-3302
Email: orders@bigindustryshow.com

Show Sponsor Options

☐ **Limited Logo Exposure** - $2,500
- BIG Marketing / Advertising Campaigns (Print, Email, Social, Onsite)
- Mention on Show Microphone
- Logo on Interactive Floor Plan

☐ **Sponsorship** - $5,000
- Sponsorship 2.5k Option
- Larger Logo
- Online Banner
- New Product Showcase (Full Shelf)
- Insert in Official Show Bag

☐ **Sponsorship** - $10,000
- Sponsorship 2.5k Option
- Sponsorship 5k Option
- Higher Placement
- Home Page Banner
- Banner on Interactive Floor Plan
- Email Blast for your Company
- Access to Distributor Sessions / Sales Clinics

☐ Show bags - $5,000 (Limit 1 Company)
☐ Show Lanyards - $5,000 (Limit 1 Company)
☐ Show Badges - $7,500 (Limit 1 Company)
☐ Call for Bigger Sponsorship Packages

Official Party Options

☐ Presenting Sponsor - $50,000
(This can be split up for two companies at 25k each)
☐ Supporting Sponsor - $5,000

Mobile App

☐ Official App Sponsor - $10,000
☐ Push-Notifications - $800
☐ Hot New Product Featured - $500

On Site

☐ **New Product Showcase**
$750 Full Shelf ☐ $400 Half Shelf ☐ $250 Quarter

☐ Bag Insert - $750 per insert
☐ Entrance Banners - $1,500 per
☐ Front Door Window Stickers - $1,500 per
☐ Cell Phone Charging Stations - $2,000 per
☐ Wi-Fi Sponsored By (Call for Details)

Website Exposure / Email Marketing

☐ Banner Rotations - 600 per month
☐ Static Banner - $1000 per month
☐ Email Blast - $3,500
☐ Featured Advertiser on email marketing - $2,000

Special Branding Opportunities

☐ Shuttle Transportation - $4,000 Per Shuttle (one company)
☐ Digital Billboard off the Highway - call for details

Magazine - Print Advertising

☐ 4x6 Insert - $2000 (one per issue)
☐ Print Ads - $1000 per issue (rates going up in 2018) #____ Issues
☐ Envelope Sponsor - $5,000 (one company per issue)
☐ Front & Back Inside Covers - $1,800 each #____ Issues
☐ Back Cover - $4,000 #____ Issues

* 6 Issues per Year, Bi-Monthly Publication

Payment Instructions

FAX OR EMAIL COMPLETED CONTRACT TO:
BIG PUBLICATIONS
EMAIL: Orders@BIGIndustryShow.com
FAX: (877) 484-3302
PHONE: (877) 484-3301

MAKE CHECKS PAYABLE TO:
"BIG Publications, LLC."
MAIL CHECKS TO:
BIG Publications, LLC
P.O. Box 297465
Hollywood, FL 33029

CREDIT CARD PAYMENT If you wish to make payment by credit card, please complete and sign. ALL SECTIONS MUST BE COMPLETED TO PROCESS CREDIT CARD PAYMENT.

IF YOU WISH TO PAY THE BALANCE BY CASH OR CHECK, BIG MUST RECEIVE THE FULL INSTALLMENT BOOTHBALANCES PRIOR TO THE DUEDATE(S). IF CASH OR CHECK IS NOT RECEIVED,YOUR CREDIT CARD WILL AUTOMATICALLY BE CHARGED FOR THE BALANCE.

_____Security Code

Check one: _____ MasterCard _____Visa _____Amex _____Discover

Credit Card Number _____ Exp. Date _____ /_____

_____ Please check here if you would like the entire balance charged to your credit card at this time.

Authorized Signature _____

Print name as it appears on card _____

Card Holder's Address: (must be same as credit card billing address)

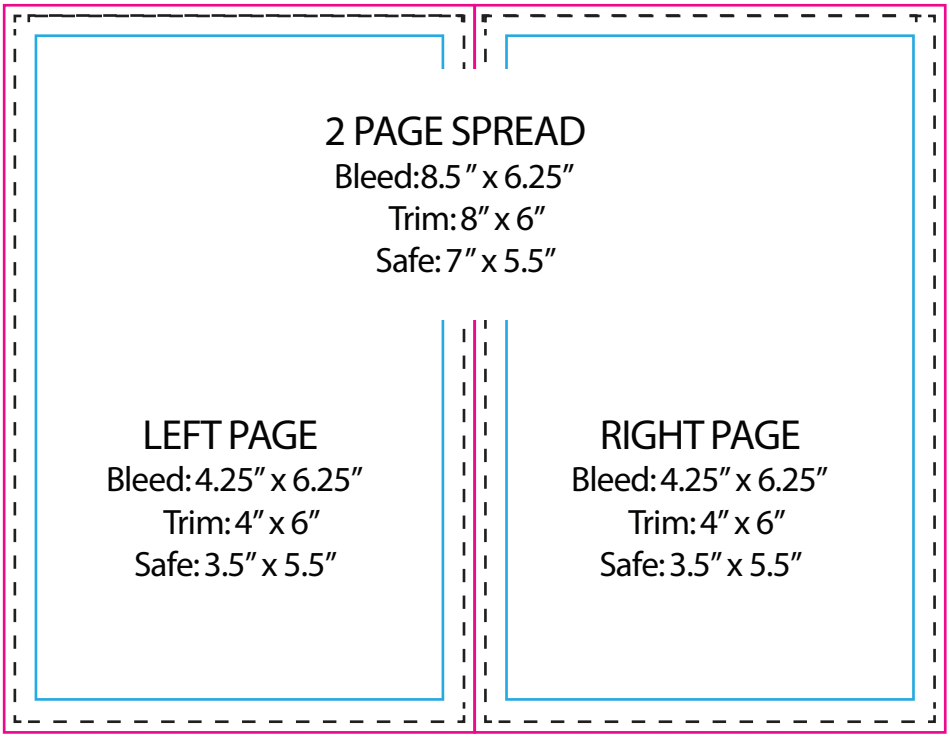
Street _____

City/State _____ Zip/Postal Code_____

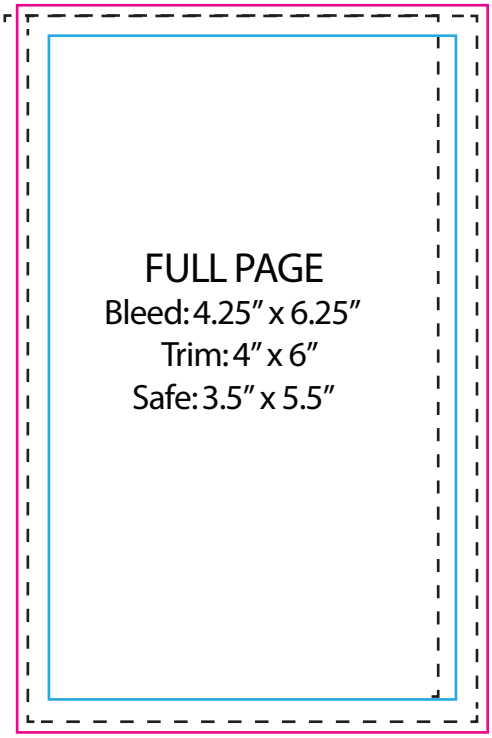
Amount Authorized $_____

AD SPECS 2019
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Buyers Industry Guide



These diagrams are not to scale.



PLEASE FILL IN YOUR AD TEXT AND INFORMATION BELOW

Your Company Name (maximum 30 Characters with spaces)

Your Offer (maximum 300 Characters with spaces)

Your Contact Information: Phone and/or Email (maximum 50 Characters with spaces)

Buyers Industry Guide is a 4 color process magazine with a trim size of 4" x 6".
Please include a color proof.

Please follow these guidelines to make sure your ad is printed as you intended.
All Files must be QXP, IND, PSD, EPS or PDF formats. Files must include their support files and screen fonts. We suggest you convert to outline all placed vector text and all images must be 300DPI, CMYK files.

SAMPLE AD



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Send to: ads@buyersindustryguide.com

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